NEWS RELEASE
For Immediate Release

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Simply Automated Announces New Universal Powerline Bus (UPB) Interface Module with USB Connection for Personal Computers

SAN DIEGO, CA – September 16, 2007 – www.Simply-Automated.com, Simply Automated, an industry leader in home automation lighting and control, announces a new Universal Powerline Bus (UPB) interface module (model UMC-USB) with USB connection for Personal Computers, enabling users to easily connect their laptop or notebook computers to the powerline for fast and easy UPB network configuration.

The Computer Interface Module (CIM) is used to convert a computer's ASCII command strings into UPB signals, enabling configuration and control of any UPB device. Until now only serial RS-232 CIMs were available requiring many installers to use a RS-232 to USB adapter on the PC. This was problematic since many RS-232 to USB adapters had compatibility problems between various software drivers.

The primary function of the CIM is to allow UPStart, a UPB network configuration software tool for PCs, to communicate from the PC, over the powerline, to various UPB devices when creating or modifying a UPB home lighting and automation network. UPB is a no-host, peer to peer network that does not require a PC or server to operate. It stands alone.

Many UPB networks are integrated with home automation controllers, such as alarm systems and PC based home automation software packages. When integrating home controllers with a UPB network RS-232 communication through the CIM (model UMC-DB9) is recommended for optimum reliability. The UMC-USB model is for configuring a UPB devices and a powerline home network.

Lighting automation is incorporated in UPB dimmers and modules by utilizing functions as simple as the built in timer options to help save energy, or scheduling of lights while at home or away on vacation, or sensing doors, gates, door bells or even motion. The most popular residential lighting applications include turning on or off all, or all but a few, lights when entering or exiting a home. Convenient scenes include controlling all the lights in a kitchen, bedroom, bath or any room or any group of rooms, including outdoor lighting and water features. Scenes can provide a warm, subtle, comfortable feel for entertaining, dining, watching TV or just reading.

About Simply Automated
Simply Automated, an industry leader in home automation and lighting control, offers the broadest, most cost effective, flexible assortment of lighting and home automation products in the marketplace. No new wiring is required, making our products ideal for both new and retrofit construction. An extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers allow simple, low cost installations, and provide advanced applications not applicable to RF-based systems. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

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